



2013 SPRING TRAINING GUIDE *An Official Publication of the State of Florida*

THE SEASON IS WRAPPING UP, IT'S TIME TO START THINKING ABOUT NEXT YEAR!

Every year, more than 1.5 million die-hard baseball fans travel to get up close and personal to experience their favorite teams. These avid fans stay in **YOUR** hotels, eat in **YOUR** restaurants, play **YOUR** golf courses, shop in **YOUR** stores and enjoy **YOUR** destination! the **ONLY** Guide that reaches these visitors **BEFORE** they make their plans is the Florida Spring Training Guide - the Official Publication for the Grapefruit League published by the Florida Sports Foundation. The Guide includes a comprehensive schedule of games, ticket pricing, stadium information, driving directions, autograph pages and area information - a valuable resource for **ALL** fans!

This is the **ONLY** Spring Training Guide distributed by **ALL** teams at their Florida stadiums **AND** to their fans in their home towns **BEFORE** they make their travel plans! It is also available at all Official Florida Welcome Centers, local Visitor Bureaus and Visitor Centers, Chambers of Commerce, hotels and select restaurants and retailers.

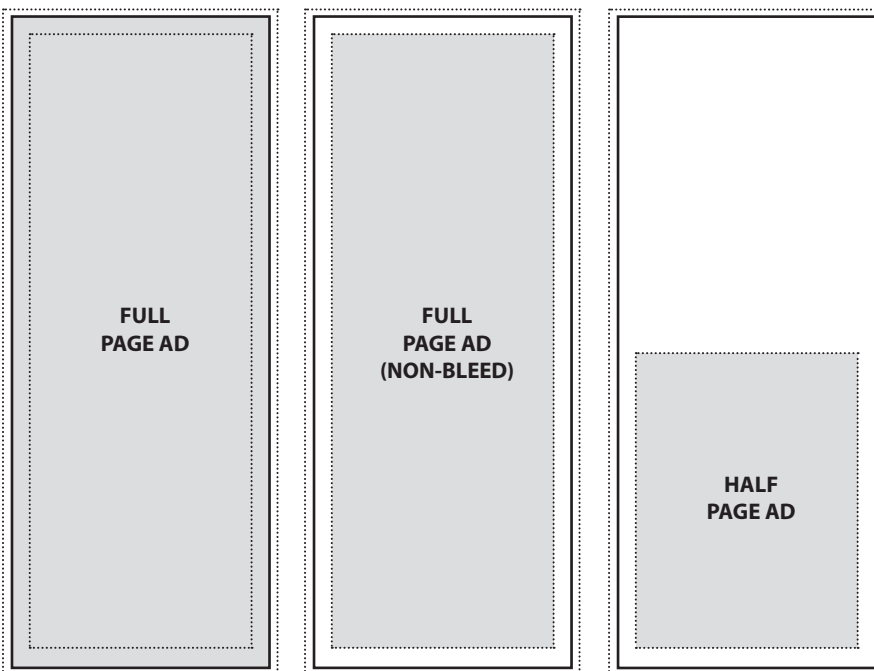
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VISITOR BUREAUS *First Right of Refusal*

You have the first right to secure the page opposite *YOUR* team's schedule and pertinent information - the perfect place to highlight *YOUR* destination.

**Limited GUARANTEED
Position Opposite Team
Schedule Pages \$3,450**



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